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Who are you working with?
(Key partners/stakeholders)

Our key partners and stakeholders right now are ...
We also want to involve ...

PARTNER EXAMPLES

Artists/collectives
Community Centre
Cultural venues
City administration
Local business
Schools
Etc.



MOTIVATION FOR PARTNERSHIPS

Matching strategies
Acquisition of resources
Reduction of risk
Etc.



COSTS TYPE

Travel, accommodation
& subsistence.
Production costs.
Equipment rent.
Fees.

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What can your partners do ?
(Key resources 2#)

For developing our collaboration project, we
need these resources: ...
For our community activities, we need these
resources: ...



RESOURCE TYPES

Human resources
Human resources

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What things do you
want to do?
(Key activities)

We organise these activities to implement our
project: ...
To integrate our communities into our
collaboration, we organise these activities: ...
For our communications, we organise these
activities:



ACTIVITY TYPES

Workshops, seminars
Production
Events and networking
Tool(kit) and manuals Etc.

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What problem do you solve?
(The value proposition)

The target group's problem we are helping to
solve is ...
To our final beneficiaries, we deliver this value:
We offer each of our community target groups
the following productions or tools: ...
With our project, we satisfy the following of our
collaboration communities' needs: ...



2

What do they bring in (partners,
stakeholder, and beneficiaries?
(Key resources 1#)

The resources in the community are ...
Opportunities can be ...
Think outside the box!



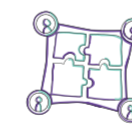
RESOURCE TYPES

People, buildings, activities
Hard and soft skills
Experience and stories
Etc.

3

How do they want to be involved
(partners and stakeholders)?
(Roles distribution &
communication channels)

Which values play an important role in your
relationships?
We are now involving them by ...
The tools that work best are ...
Make sure target groups are involved in the
project from conception to evaluation
(ownership, impact and sustainability)



1

Who do you work for?
(Communities/ target groups/ final beneficiaries)

Our most important target groups in the communities are ...
We are creating the project for ...
Make it specific and self-referencing!



10

How are you going to pay for it?
(Income /revenue streams)

Our main sources of income for the collaboration project are: ...
We can continue the project because ...



INCOME TYPES

Funding
In-kind contribution
Ticket sales

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How do you know it worked?
(Impact evaluation)

Our collaboration project is a success if or when ...
The effect we aim to have in our community is ...
The milestones of our collaboration project are ...
Our target group is happy because ...

